



# Resolve Subject Briefing

Regulating Cats in Australia

October 2023



# Summary Methodology

This briefing note outlines the results of a series of questions on the subject of cat regulation. It was conducted as part of the Resolve Political Monitor (RPM). The methodology was as follows:

- An on-line survey conducted 29<sup>th</sup> September to 4<sup>th</sup> October 2023, achieving a sample of n=1,611 adult Australians, with a notional maximum error margin of +/-2.4%.
- Used panel(s) primarily recruited by invitation off-line (random phone surveys, F2F, mail, etc.) to avoid inherent biases in self-selecting consumer panels and purely on-line recruitment.
- Respondents were not informed of the survey's topic(s) or publication prior to taking part to avoid response bias, e.g. a skew to more politically interested and/or informed voters seeking to send a public message.
- Detailed state-by-state quotas and weighting were employed for area, sex, age, education, income, marginal seats, etc., to ensure the sample truly reflected the population. Unless there are 'over-samples' of particular sub-groups of interest, any data weighting is minimal.
- Security and quality control checks were undertaken at all stages, including screening out 'bots'.
- Breakdowns may be provided by geo-demographic groups and voting blocs, but also the all-important marginal seats and uncommitted voter groups that will decide election outcomes, all with larger error margins.
- Where vote is reported and/or used for such breakdowns, primary voting intention is used. This is based on the '1' option in a fully ranked choice containing the most likely named candidates and parties in each area, and does not include the option of being 'undecided' (as per the ballot paper).
- Commentary of results may include the pollster's opinions, in turn based on breadth of historical experience.

# Cat Ownership

CAT OWNERSHIP	Track 29 (Oct 23)	NSW	Victoria	Queensland	Other States	Inner City	Outer Suburbs	Regional	Rural
Yes	23%	22%	23%	22%	24%	21%	26%	23%	20%
No	77%	78%	77%	78%	76%	79%	74%	77%	80%
Base (Unweighted)	1611	549	550	234	278	653	415	240	303
Base (Weighted)	1611	512	414	324	361	478	464	266	402

CAT OWNERSHIP	Track 29 (Oct 23)	Male	Female	18-34 Years	35-54 Years	55+ Years	Employed	Not Employed	Retired
Yes	23%	21%	24%	30%	19%	20%	24%	27%	17%
No	77%	79%	76%	70%	81%	80%	76%	73%	83%
Base (Unweighted)	1611	799	812	501	530	580	1079	236	351
Base (Weighted)	1611	786	825	468	545	598	993	295	390

CAT OWNERSHIP	Track 29 (Oct 23)	Labor Voters	Coalition Voters	Other Voters	Uncommitted Voters	Marginal Seats
Yes	23%	23%	20%	25%	24%	24%
No	77%	77%	80%	75%	76%	76%
Base (Unweighted)	1611	583	512	426	331	453
Base (Weighted)	1611	600	492	435	323	452

Q2919) Do you currently own or take care of, e.g. regularly feed, a cat? Base: All.



# Regulating Cats

REGULATING CATS	Domestic cats should have a curfew so that they are kept inside overnight to reduce their ability to hunt wildlife	Feral cats should be culled (killed) humanely to reduce their numbers	All cats sold in Australia should be desexed so that they cannot breed, unless owned by licenced breeders	The sale of cats should be outlawed to reduce their numbers over time	All cats should be required to wear collars with bells to reduce their ability to hunt wildlife
<b>TOTAL SUPPORT</b>	<b>75%</b>	<b>66%</b>	<b>75%</b>	<b>36%</b>	<b>75%</b>
Strongly support	45%	37%	44%	19%	42%
Support	30%	29%	31%	17%	32%
<b>Unsure</b>	<b>15%</b>	<b>19%</b>	<b>16%</b>	<b>28%</b>	<b>15%</b>
<b>TOTAL OPPOSE</b>	<b>11%</b>	<b>15%</b>	<b>9%</b>	<b>36%</b>	<b>11%</b>
Oppose	7%	9%	6%	26%	7%
Strongly oppose	3%	6%	3%	10%	3%
Base (Unweighted)	1611	1611	1611	1611	1611
Base (Weighted)	1611	1611	1611	1611	1611

<b>TOTAL SUPPORT (CAT OWNERS)</b>	<b>71%</b>	<b>53%</b>	<b>75%</b>	<b>20%</b>	<b>57%</b>
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Q2918) Domestic and feral cats are believed to kills significant numbers of birds, lizards and small mammals in Australia. Below are some potential solutions to this problem, and for each please tell us whether you support or oppose it: Base: All.