



NSW 2023 Vote & Polling Results

This table provides the primary votes after 88% of votes have been counted, compared against the final poll of each pollster.

In this election there was a well-recognized movement in the final week or so of the campaign, and so we believe it is unfair to include the early Essential and Roy Morgan polls reported more than one week out in our assessment (though the latter is close on TPP). They are included here for completeness only.

The three remaining three ‘in print’ polls all produced party results (at various levels of detail) that were within error margins of the final result, but of equal value in informing the electorate was identification of the trend towards Labor – a 4.5-point swing in the penultimate week, then a 5.0-point swing one week out, and a 6.5-point swing in the final days – its causes and the seat outcomes.

In Resolves case, this continues its run of calling all results within its error margin. It is the only poll to have done so in the last three elections.

→ Trend

PRIMARY VOTE	Essential” (12 Sep)	Roy Morgan (10-14 Mar)	Resolve~ (14-19 Mar)	Freshwater (19-21 Mar)	Newspoll-YouGov (18-23 Mar)	Election 2023* (25 Mar)	
Coalition	42%	34%	37.6% (38%)	37%	35%	35.4% (35%)	
Labor	37%	34%	38.3% (38%)	37%	38%	37.0% (37%)	
Greens	10%	13%	8.4% (8%)	10%	11%	9.7% (10%)	
Independents	11%	19%	8.1% (8%)	16%	16%	8.7% (9%)	17.9%
Others			7.6% (8%)			9.2% (9%)	(18%)
TPP VOTE (Optional Preferences)	Essential” (12 Sep)	Roy Morgan (10-14 Mar)	Resolve (14-19 Mar)	Freshwater (19-21 Mar)	Newspoll-YouGov (18-23 Mar)	Election 2023* (25 Mar)	
Coalition	N/A	46.5%	47.5%	47.0%	45.5%	46.1%	
Labor		53.5%	52.5%	53.0%	54.5%	53.9%	
Swing since 2019		-5.5	-4.5	-5.0	-6.5	-5.9	
Published Sample Size (n)	661	1,013	1,000	1,100	1,205		
Max. Margin of Error^ (+/-)	3.8%	3.1%	3.1%	3.0%	2.8%		
Collection Method	On-line	SMS	On-line / CATI	On-line	On-line		

* With 88% counted. ^ Margin of error is indicative only as some pollsters may use non-random samples, and has been applied to a 50-50 result on the total published sample size for fairness of comparison (the actual figure will vary by percentage result, degree of weighting, use of sub-samples, etc.). “ These polls published results without omitting ‘undecided’, so this has been apportioned in these figures to make a fairer direct comparison. ~ Resolve’s primary vote presented to one decimal place for completeness (poll results to no decimal places, given in brackets, are also within error margins), with all TPP results presented to once decimal place as is the norm.